



# Skin blemishes

*how to prevent and treat them?*



# SKIN BLEMISHES

Blemishes can appear on facial skin in different shades and forms due to various factors. Among the different types of blemishes, hyperpigmentation and darkened areas on the skin stand out. These are triggered essentially by an increase in the production of melanin (the pigment responsible for providing tone to the skin). Blemishes, although mostly harmless, represent a serious problem when it comes to self-esteem and self-image.

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# CAUSES OF BLEMISHES

Skin blemishes can appear on the face due to several factors. It is essential to diagnose their origin, so that the treatment to be administered is the most effective.

Causes include:

- Pregnancy
- Hormonal changes
- Lack of daily cosmetic skin care
- Excessive and prolonged sun exposure without proper protection against ultraviolet radiation
- Inflammatory processes
- Skin aging
- Some medications
- Genetic predisposition

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# BLEMISHES AND SKIN AGING

As we age, blemishes can begin to intensify on the face, essentially due to consecutive years of improper exposure to unprotected ultraviolet radiation. Wrinkles and loss of elasticity and firmness are characteristic of mature skin.

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# BLEMISHES AND THEIR TREATMENT

The ANTI-AGEING KIT contains the right solution to prevent and minimize facial blemishes on mature skin (from the age of 40). It includes a daily and weekly cosmetic facial care routine with specific products rich in exceptional ingredients that will help to reduce hyperpigmentation and provide natural illumination to the face. Other cosmetics are also added to this kit to complement this effective treatment.

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## GOLD REGENESIS ANTI-AGEING

It restores the proper pH of the facial skin so that it remains protected and it prepares it for the next cosmetic treatments. It contains colloidal gold, which illuminates subtly, and resveratrol and niacinamide, two powerful antioxidants that prevent and minimize blemishes.

- Gentle, alcohol-free formula.
- Light and refreshing texture that absorbs instantly without leaving a greasy feeling.

Application:

- Daily, morning and evening, after cleansing the face.



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# GOLD REGENESIS ANTI-AGEING EYE CREAM

The perfect cosmetic to reduce dark circles, wrinkles and puffiness in the most sensitive area of the face (eye area). It also evens out the natural skin tone. Thanks to the niacinamide and resveratrol it contains, it effectively prevents blemishes, and the presence of the bisabolol has a soothing effect.

Application:

- Daily, morning and evening, after the toner.



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# GOLD REGENESIS ANTI-AGEING DAY CREAM

Perfect to protect the face from external factors and provide it with adequate hydration, while also helping to prevent and reduce facial blemishes. The colloidal gold it contains illuminates the skin subtly, the niacinamide and the ceramide complex improve the skin's complexion and protect it, while the resveratrol, an antioxidant, helps to control melanin production, visibly diminishing blemishes.

- It complements the action of the night cream.

Application:

- Daily, in the morning, after the eye cream.



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# GOLD REGENESIS ANTI-AGEING NIGHT CREAM

The night cream regenerates the skin during the night to nourish it intensively and minimize existing pigmentation problems. The colloidal gold promotes the illumination of the skin and supports the permeability of the other active ingredients. The niacinamide, the resveratrol and the vitamin C contribute to improving skin tone by reducing hyperpigmentation blemishes. It contains various oils that promote nourishing and brightening, including, for example, argan oil, which helps to soften dark blemishes on the face.

- It complements the action of the day cream.

Application:

- Daily, in the evening, after the eye cream.



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# GOLD REGENESIS ANTI-AGEING FACE SCRUB

When applied weekly, this cosmetic performs an effective exfoliation of the face, which provides the effect of cosmetic „microdermabrasion” to successfully reduce blemishes. Thanks to the crystals it contains in its composition, it removes dead cells, leaving the skin clean with a renewed radiance. The licorice extract, with antioxidant properties, reduces the intensity of blemishes and evens the natural skin tone effectively and visibly.

- It complements the effect of your daily skin care, increasing the effectiveness of its results.

Application:

- Weekly, preferably in the evening.



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## UTIQUE LUXURY FACE OIL

This cosmetic is the perfect ally in the prevention and treatment of blemishes. It includes a concentrated dose of ingredients that are rich in vitamins and antioxidants. In addition to nourishing and helping to reduce wrinkles, it regenerates the skin immediately. It has a variety of oils that promote even skin tone and pigmentation. Some of them are argan, rosehip and castor oils, which have shown promising results in the process of minimizing blemishes. These three oils, together with the other oils and the vitamins C and E, constitute the ideal cocktail to provide the face with an exceptionally unique and nourishing care.

- A complement to the day/night cream and the weekly treatment serum.

### Application:

- Daily - 2 drops together with the day and night creams.
- Weekly - after cleansing and before the Hydro Therapy Hyaluronic Sheet Mask.



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# FONTAINAVIE HYDRO THERAPY SHEET MASK

This mask will provide your face with a deep moisturizing effect and enhance its natural radiance. It contains active ingredients that possess extreme moisturizing properties, among others, hyaluronic acid, which has the ability to fill in wrinkles and expression lines. Together with the urea and the glycerin, the hyaluronic acid reinforces the skin's protective barrier to keep the skin hydrated, smooth, firm, soft and even.

Application:

- Weekly, after exfoliation and the application of the Utique Luxury Face Oil.



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## EXFOLIATING FACE TONER PADS

An essential complement for the prevention and treatment of blemishes. This cosmetic, in the form of pads impregnated with active ingredients, tones the skin, restores the appropriate pH and also has an exfoliating action thanks to the presence of the glycolic acid in its composition. The glycolic acid, by promoting cellular renewal, effectively reduces facial blemishes, restoring the outer layer of the skin and leaving it smoother, softer and more even.

### Application:

- During the first weeks, use 1 to 3 times a week every other day, preferably in the evening after cleansing. Follow with the eye and night creams, and don't forget to use sunscreen the following day.



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## MULTIFUNCTIONAL PRIMER SPF 30

This product is the perfect finishing touch to your daily cosmetic facial care. It not only prepares your skin for makeup, but also has SPF 30 to protect your face from the harmful effects of UV rays. It also has a soothing and healing action thanks to the presence of chamomile, aloe vera and calendula.

- The creamy, beige-toned texture provides softness and evens out the skin tone immediately.
- Light formula, absorbs quickly and doesn't leave a sticky effect.

Application:

- Daily, last step in the skin care morning routine.



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## RESULTS AFTER 5 WEEKS



BEFORE



AFTER



BEFORE



AFTER

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### Products used:

- Gold Regensis Anti-Aging Toner - twice a day
- Eye Cream - twice a day
- Day cream - once a day, in the morning
- Night cream - once a day, in the evening
- Multi-functional primer SPF 30 - daily
- Hydro Therapy Mask - once a week
- Rejuvenating Face Scrub - once a week
- Utique Luxury Face Oil - twice a day, morning and evening + once a week

Note: in the middle of the treatment, supplemented with:

- Exfoliating Face Toner Pads - 3 times a week, every other day, in the evening



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